



## Xerox VersaLink C8000DT

### Outstanding Tabloid Colour Printer for Large Workgroups



The Xerox VersaLink C8000DT, chosen by Buyers Lab analysts as the winner of the Summer 2019 Pick award for Outstanding Tabloid Colour Printer for Large Workgroups, offers...

- Minimal downtime, with flawless reliability, impressive user-friendliness, fast speeds, and simple maintenance procedures
- Support for a broad range of mobile printing methods, allowing users to stay productive even when they're away from their PCs
- High-quality, professional-looking output
- Integration with a wide variety of time- and money-saving solutions via Xerox's embedded software platform

"The Xerox VersaLink C8000DT is an ideal choice for large workgroups looking for a colour printer to keep them productive and for high-quality output," said Kaitlin Shaw, Editor of Printer & MFP Evaluation at Keypoint Intelligence - Buyers Lab. "Users can download ConnectKey apps that can streamline workflows, enhance productivity, and lower costs, right from the touch-screen interface. And users can print from virtually anywhere thanks to the unit's flexible mobile print support, including Apple AirPrint, Google Cloud Print, Xerox Mobile Print, and standard NFC, which lets you print with a simple tap of your mobile device to the printer. IT staff will appreciate the printer's robust administrative tools, which give them tight control over a fleet of mixed hardware. The VersaLink C8000DT also offers finishing options that allow for stapling, booklet-making, and hole-punching, further increasing versatility. Businesses get great performance and a robust feature set for a cost that's comparable to models in this class, making for a very strong value."

"With its perfect reliability performance, fast speeds in almost all of our tests, and impressive user-friendliness, large workgroups can rely on the Xerox VersaLink C8000DT to keep them productive," said Tony Maceri, Senior Test Technician at Keypoint Intelligence - Buyers Lab. "The intuitive touch-screen interface makes walk-up tasks quick and easy to accomplish, while its well-designed print driver makes desktop activity just as simple. Pop-up messages and feedback offered in the drivers help keep users informed of device status before they send jobs, helping minimize downtime even more. The device produced high-quality colour and black output that will easily meet the needs



for general office use. All in all, the Xerox VersaLink C8000DT has everything high-volume environments could want in a colour printer.”

## About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled services and unmatched depth of knowledge, we cut through the noise of data to offer clients the independent insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

## About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab’s Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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